



INKSLINGER

HIGH DESERT BRANCH CWC

SAIL ON

Inspiring a Community of Writers

JULY 2017

The Ina Coolbrith & Jack London Awards

Isbill & Margotta Receive CWC Awards

By Rusty LaGrange — editor

When Bob Isbill was standing next to Ray Malus as his wingman last year, little did Bob know that he was also on the short list to receive the coveted Ina Coolbrith Award.

And because this is an alternate year, Jenny Margotta was named our recipient for our branch's Jack London award. Together they will be traveling north to the Central Board meeting July 23rd to receive their plaques.

One honor is bestowed on a member of higher regard who has carried out the ongoing business of the CWC in a multitude of ways. For some, it may be one major task that brought the state membership to appreciate a job well done on their behalf. For others, like Bob, it's an accumulation of spearheading and managing a number of projects both for his branch and the Central Board.



Bob Isbill

"I regard Bob as the President Emeritus of our branch. He is always there in his leadership, publicity ideas, and creativity. I have said that one day our branch will have the Bob Isbill Award, but nobody will be able to achieve it.

***~~ Dwight Norris,
past president***

Jenny Margotta tenaciously designed and spearheaded our branch's treasury books to reflect our growing projects. Accounting for the growth of membership and monies coming in, it was necessary to get out of a paper ledger and go electronic.

As Jenny explains, now we can receive payment online, use PayPal and manage more income as we develop better programs and offer writers' conferences. And to that affect, we have never gone in the "red" due to a failed project.



Jenny Margotta

In the beginning, as they say, Bob was the major team promoter bringing the High Desert branch back from the brink of being shut down. The branch had faltered in 2009 and was not going to be supported if it couldn't raise the minimum membership. Bob's tenacious attitude of searching for and inviting guest speakers to train and entertain new members became the basis of reviving the branch.

See Page 2

High Desert Chapter of
California Writers Club
Board of Directors



The following officers and appointed positions are current to the fiscal year of July 2018.

President

Rebecca Kosko

RKosko@icloud.com

Vice President

Shalechia Hunt

shalechiar@gmail.com

Secretary

Elizabeth Pye

lizpye@hotmail.com

Treasurer

Jenny Margotta

jennymargotta@mail.com

Member-at-Large

Linda Boruff

lindajeaneboruff@msm.com

Advertising & PR

Bob Isbill

Risbill@aol.com

Membership

Lorelei Kay

LoralieKay7@gmail.com

Newsletter Editor

Rusty LaGrange

Rusty@RustyLaGrange.com

Continued from Page 1

Once on a roll, the members rallied and began gaining more up-and-coming writers who craved to learn about becoming authors.

“It was a struggle,” he says, “but we held the attitude that we didn't care who got the credit, but work as a team.” In 26 months the chapter had turned around, reaching its 100th member. In fact, did you know that Bob avoided allowing his two grandkids to join so it wouldn't appear he was padding the numbers?

“As soon as I could, they became 101 and 102,” he says with pride.

Bob was a regular flyer to Oakland Central Board Meetings for the last few years, and this is Jenny's first trip up to meet the CWC officials.



Congratulations to both of you for jobs well done, accomplishments recognized within and beyond our branch.

Watch for more details in the August issue of *The Bulletin* coming out in digital magazine format in mid-month.



Dorothy C. Blakely
Memoir Project



The latest new updates on our partnership with a new school, new administrative guidance leaders, and a call out for volunteer “Memoir Stars”, mentor trainers, proofers, and editorial aides, all coming up July 8th during our regular meeting.



Remember we now offer PayPal as a payment method for dues and purchases.

It's time to renew your membership.
It pays to belong to HDCWC.
Big programs coming. Now's the time
to join.

What You Missed

Christina Hamlett:

From Actress to Director to Script Consultant



With 36 books to her credit and a slough of industry credits in all areas from scripts and theater acting and directing, to acting in small and large venues, consulting and, well, I forgot to write down all of them... Christina Hamlett is a sought after person.

She shared her expertise speaking on the difference of quality and focus on writing in short story, plays, scripts, novels, and other forms. While many of us are more comfortable creating storylines in a novel or short story, she encourages all writers to break out of their comfort zones to try script and plays for a challenge.

Story & Photos
by Rusty LaGrange

Playwrights for commercial theater deal with more dialogue driven work, static sets, character-driven plots, where the audience can fill in the details with their imagination. Screenwriting is visual, action driven, compatible for sci-fi special effects, bigger-than-life adventure scenes, and the power of surround sound. "If you plan to write for TV, you'll need to work in a template where commercial advertisers need 11-minute scenes in quarters with a cliff hanger. 11 x 4 = 44 mins. Not much to work within, so you'll need to study," she said.



(clockwise:) Christina Hamlett, husband Mark Webb, Diane Neil, Bobi Sullivan, and Therese Moore.



Mark Webb (partner) and Christina Hamlett

"As a single author with a novel, you'll be working alone, not getting immediate feedback, and waiting — if you're lucky — 18-24 months for traditional print," she explained. "As an 'indie author' you have the widest control but you'll work harder to market it." Thousands of titles are being produced but the quality is often questionable.

She recommends learning how to market through social media, online websites, blogging and sharing your knowledge with new writers as you learn, and brushing up on being interviewed.

Of course, being in an active writer's club is essential.

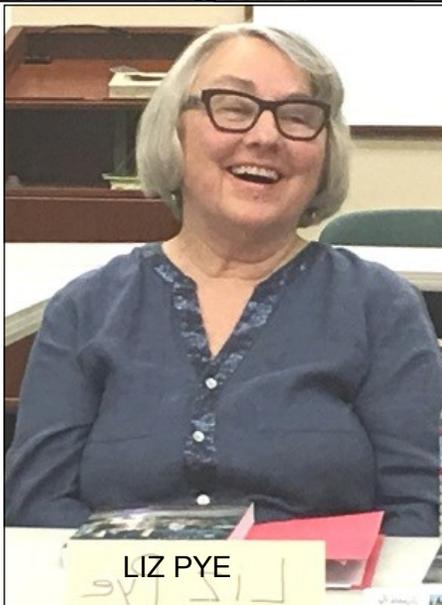


Check out your local Library's extensive resources for writers and readers!
The High Desert Branch of the CWC are "Friends of Education," and we encourage you to make use of your library's valuable educational aids.

First of 3 Summer Programs at Hesperia Library

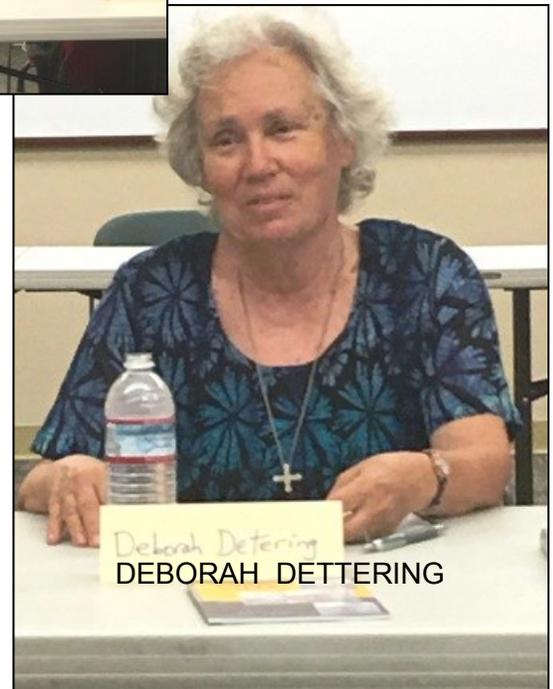


*CWC Authors
Share Their
Experiences in
Managing Create
Space, Learning the
Ropes & Becoming
New Authors*



**Photos courtesy of
Rebecca Kosko**

A panel of four first-time book authors, all members of the High Desert Branch of the California Writers Club (HDCWC), spoke to a Hesperia Library audience about the challenges and rewards involved in writing and publishing a book. The event was emceed by HDCWC President Dwight Norris and featured author-members Mary DeSantis, Debby Detering, Elizabeth Pye, and Emma Hill. All had published a book since June of 2016.



At one point when Norris asked the panel how it felt when they were able to hold their book in their hands and realized the dream had been accomplished, DeSantis asked if he wanted a demonstration, and then clutched her new novel and jumped up and down excitedly.

The authors noted how helpful it was to have the support system provided by membership in the century-old nonprofit organization, and advised that in order to write a book, you need to just write. Don't worry about how good the writing is, just write it. Your story can change in re-write, but author Detering observed that you can't revise a blank sheet of paper.

The panel is the first meeting of a series of writing-related events co-sponsored by the HDCWC and the Hesperia Library to encourage the public to improve their craft by using the resources of both the public library system and the HDCWC. The meetings are open to the public at no charge.



The Fun Starts Here

Pictured It at the San Bernardino County Fair!

Several of our High Desert branch members had their creative efforts highlighted at the San Bernardino County Fair. Did you know one of the special contests for adults is for poetry? The Poemsmiths did!

Lorelei Kay won 1st Place and Best of Show awards for her "Ballad to the Jeep," as well as 1st Place and Judge's Award for "Goodyear Guru."

Anita Holmes won two 1st Place awards, for both her "Haiku in Seven Snapshots" and "Tradition Says a Sonnet."

Mary Langer Thompson's whimsical "Wonderment" was a hit, as was her team player poem, "Lemon Power."

Elsewhere at the fair –

Tina Newell, 1st Place award in Foods for her Lemon Bars

Hazel Stearns, 1st and 3rd Place ribbons in Fine Arts for her photography

Anita Holmes, 1st Place and Best of Show awards in Crafts for her origami cranes; 1st and 3rd Place awards in Floriculture for floral design. She also served as a co-chair in Home Arts, and demonstrated fiber arts daily in the Weaving, Spinning, Felting, and Dyeing booth.

Congrats to all those who received awards and a big *thank you* to those who entered, encouraged, and attended. Stay tuned for details about entering and attending the 2018 San Bernardino County Fair, early next year (It's a bundle of writing prompts and a whole bunch of fun).

If you have questions, feel free to connect with Anita who's one of our branch's top county fair fans and a staff person. See her at our meetings or email her at PennedByAnita@Outlook.com



Story by Anita Holmes
Photos credits: Lorelei Kay





Sunday, October 1st 2017

Alan Watt's

90-Day Novel All Day Workshop

10 am to 5 pm

with a one-hour lunch on your own

Our price: \$75 for non-members

\$62 for CWC Members

— Regular price \$195 — *WOW!!*

Limit 25 persons

Motel 6 Conference Room -- Hesperia

If you have ever been to an Alan Watt workshop, you'll recognize the tremendous value of this offer.

If you have never experienced a class with Al, you will be amazed at how he pulls YOUR story out of YOU. If you need convincing, visit www.lawriterslab.com to learn more about Alan Watt and his workshops.

Act now to reserve you place!

Twenty-five is the limit to assure everyone a learning opportunity with Al.

But wait! There's more! (I couldn't resist saying that)

Treasurer Jenny Margotta will accept payments from members in good standing of reserve seat for \$32 on July 8, \$15 on August 8th, and a final payment of \$15 on or before September 9th.

First come, first served until we sell out. Sorry, no refunds for any reason except if we do not have enough paid-in-full reservations. Then all money will be refunded.

Send checks to: ***Jenny Margotta, Treasurer***

HDCWC

20258 Hwy 18 Ste 430 PMB 281

Apple Valley, CA 92307

From today, your payment of \$32 will reserve your spot. Failure to comply with the above payment schedule as stated will result in default and forfeiture.

PayPal is not available for this event. This is the real deal. It is.

Bob Isbill — HDCWC Programs/Publicity

“IT WAS A DARK AND STORMY NIGHT” Exhibition Now Through Sept. 10

by Anita I. Holmes

It was the larger-than-life Snoopy sitting at his typewriter atop a huge pile of books that caught my attention. I stood staring up at the familiar beagle by the entrance to the special exhibition at the Charles M. Schultz Museum and Research Center in Santa Rosa, California, but not for long. The interactive exhibit, cleverly arranged by “chapters,” was like any good book and grabbed me from the start. When I walked back to the parking lot two hours later (Where *did* the time go?), I left with a renewed sense of delight as well as new insights into the art of telling a good story.

Check it out if you possibly can. Sure, it’s a ways away up in Sonoma County, but it’s definitely worth the trip. Speaking of “a ways,” it’s a super way to learn of Schultz’s love of books plus how he used literature, authors, and the writing craft in his *Peanuts* comic strip. As you might expect, there are details about the origin of Snoopy’s famous first line and the writing contest it inspired. You get to wander through “Sparky’s” studio – the real deal – and find out why Schultz was called “Sparky,” anyway. Explore how he developed various themes. Check out his own hand-written notes to see how he started with a phrase or idea and developed it into a story. Sit down at a

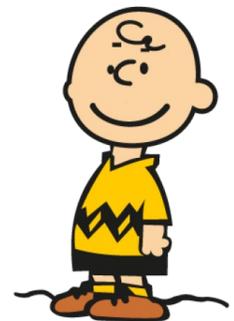


typewriter to work on your own version of “Dark and Stormy” – and more. Don’t neglect the ongoing exhibits in the rest of the museum, either (and when you find yourself upstairs and wander down the hallway thinking, “Oh, there’s nothing much more down this way,” be sure to visit the restrooms).

Time your visit for August 12 and you’ll be treated to the museum’s fifteenth anniversary celebration. Visit any time to explore Schultz’s and Peanuts’ impact on our culture. It’s not just about exhibits, though. You can enjoy theater screenings of documentaries and animated specials, hear storytelling, watch cartoonists and illustrators tell of their work. Well-known authors share insights and experiences in the Bookshelf Author Series. All of these programs are free with the cost of admission. Want to find out more? Check out the museum’s website at <https://schultzmuseum.org>

Thinking this won’t interest you because your latest writing project isn’t Snoopy fan-fiction, “A Tail of Two Kitties”? No problem. You can still head up north for a road trip,

visit, and be inspired as all get-out anyway. I did, was, and even have the tee-shirt to prove it.





Graphically Speaking ...

a new column

by Mary DeSantis

Customizing Your Email Signature

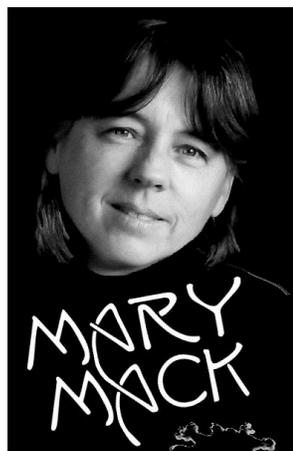
In the days when letters were written and sent via the postal service, businesses used customized letterhead and envelopes to represent and advertise themselves to others. As writers we have a product to sell, and we should take every opportunity to advertise ourselves and our products. We no longer use a printed letterhead, but most of us send emails on a daily basis. Whether to family, friends, or business contacts, those emails are a great opportunity to advertise our progress with a current book, announce a publication date, advertise already-published books, or tell potential customers about an upcoming book signing or book festival you will be attending as a vendor.



On your navigation header across the top of your email account, look for the symbol that looks like a cog wheel. This is your 'Settings' button. Choose 'Options' from the drop-down menu. This gives you choices for customizing your email's function, appearance, and security. Under the 'Layout' subsection you will find 'Email Signature'. Here you can create a standard sign-off message that goes out with every email you send. You can add a photo of yourself, your book cover, your website, your mailing address, other contact information, or you can inform recipients about upcoming events.

You can choose to turn on/off this Email Signature information on replies. If you have a lot of photos and information in your signature, the file can become quite large and takes a lot of data for your recipient if they read your email on a Smartphone. It also fills up their inbox very quickly, thereby blocking all incoming mail on smaller devices.

I recommend that you include your signature on messages that you reply to or forward, because the advertising exposure is great; however,



Managing Your Writing Career

by Rusty LaGrange

The fallout from a customer service fiasco can take years to repair. Your best advise is to tell them you stand by your product. Refund quickly to a disgruntled purchaser and take your loss... or should you?

Here's another perspective.

WHEN YOUR 'RIGHTS' AFFECT REASON – “Customer Service” by John Forde

Regarding the public fiasco when a passenger was forcibly removed from his paid United Airline seat — It's too easy to say, "The customer is always right."

They aren't. No more than a toddler is always right when he says, "No, it's not bedtime" or he shouldn't have to eat carrots.

The real point here is about perspective. I've taken four flights and two interstate train rides in the time since the United "incident." Between ticket desks, customs, and security, and in-flight meal service... I couldn't help but notice how many signs and staff don't say "please" anymore.

These days, it's "go here," "wait there," and "do that," and shut up about it, or you'll lose your turn. Why is that?

I believe there's an unspoken cycle. You get times when many if not most businesses will aim to serve and solve and win you over with quality. And in those times, the only way to compete -- as one of those businesses -- is to be better at it than the next guy.

But, in other times, business gets too good. Too easy. And the swagger that comes with that makes some forget.

Of course, that's not the whole story. Rising customer entitlement, the impersonal app economy... there are lots of other culprits we could point to. Just the same, I can't help mass-analogizing my own experiences with another growing service industry, Uber.

Most Uber drivers (in Paris) show up in suits, they get out and open your door, even hold up an umbrella if it's raining. You feel like a pampered king... at a taxi price.

Even better is "Le Cab," a French Uber competitor. Every Le Cab car also comes with an Internet-connected iPad for passengers to use during the trip. Why? Because they're second best, so they try harder.

Continued on Page 8

if the conversation becomes a string of emails, you should delete the signature information each time you reply, out of consideration for the recipient. Not only does a large email signature file (with photos and images) cause email conversations to take up a lot of data on Smartphones, it also takes up lots of paper if you have to print out the email string. It's easy to delete the pictures prior to sending the reply, simply by highlighting and deleting.

When you include your website address in your email signature, be sure to hit 'return' after typing it. This serves to program the address's URL as a hyperlink that takes you directly to the website when they click on it, making it easy for people to check out your website without having to open a new window or type out the URL. You have to make it easy for people nowadays, or they simply won't bother following through.

If you include photography or art that you did not create yourself, you must include a line that gives credit to the photographer or artist. This is legally proper and also morally proper. By not acknowledging the creator, you are dismissing his/her value and, in effect, stealing the glory for yourself.

Giving credit where it is due is actually a great business strategy; it engenders goodwill with photographers and artists, shows professionalism, avoids lawsuits, and displays an honorable character which tells customers that you are ethical and trustworthy.

You should always do the same in the Credits and Disclaimer Page of each book that you write. Credit the cover designer, the photographer, your editor, your layout person, whoever you purchased the artwork licenses from, etc.; anybody who contributes materially to your finished product. Without their assistance, it may have a more difficult time becoming your finished creation sitting on a bookshelf. Ω



Place Your Book Cover Display Ad
in the Newest CWC **Bulletin**
Coming in **August!!**

Special Pricing for CWC members!

\$60 this issue only

5" x 7" color display ad

My layout, your info.

I'll need a short bio, short book synopsis (written in MSWord), small mug shot of you, and of course,
Your Book Cover

must be in **JPG format. No PDFs.**

Send to: Rusty@RustyLaGrange.com

Send check to: HDCWC address (page 6)

DEADLINE IS: JULY 28

Okay, you might say... but all this competition... makes it harder for everybody to not be... competitive.

Exactly. And is that really a bad thing?

True, it can put some temporary pressure on earnings. But undeniably, it makes everybody in the industry... better.

Even the Paris taxi drivers, once monopolistic and grumpy, have resigned themselves to being friendlier.

Here's the takeaway for you... The "crime" United Airlines committed when it dragged that customer down the aisle wasn't just mistaking rights for reason... It was, rather, the crime many other businesses commit, too, maybe even those you count as clients... And that so many of us might commit on a more personal level, in our friendships and marriages. Simply put, it's the crime of getting lazy about keeping that relationship... mutually valuable.

'Good customer service,' said somebody named Sally Gronow, 'costs less than bad customer service.'

Too bad she wasn't advising United.

P.S. Pity the poor copywriter who came up with the airline's "Fly the Friendly Skies" slogan, right?

Since then, Twitter feeds have offered up a few alternatives...

"United -- Where Fists Fly Free"

Refuse *"United -- We Make Offers You'd Better Not*

United -- We Put the Hospital in Hospitality"
and...

"United -- All Seats Now Available."

As I said, United may have had the right... but it appears they've also seen the light, however painfully...

They've re-written the policy. And they're working hard to recover from the disaster.

Lucky for us, we can learn from it all without the PR fiasco.

Your best PR can't outpace a bad product or a mob of unhappy customers, not for long.

~~ John Forde

Sign up for the \$78 worth of free gifts John gives away to new subscribers!

<http://copywritersroundtable.com>

Article reprinted with permission.



High Desert Arts and Literary Festival

Festival proceeds benefit local STEM educational programs and local scholarships.

September 8, Friday, 7pm-9pm and September 9, Saturday, 10am-4pm

San Bernardino County's Victor Valley Museum in Apple Valley

The **High Desert Arts and Literary Festival** invites artists to submit original entries of their paintings and prints, sculpture, clay art, textile art, photography, art glass, mixed media, and original fine art jewelry.



“Laces” By Colleen Sparlin

Winner of 2016 People's Choice Award

Festival proceeds benefit local STEM educational programs and local scholarships.

September 8, Friday, 7pm-9pm and September 9, Saturday, 10am-4pm

San Bernardino County's Victor Valley Museum in Apple Valley



A HEART TO HEART TALK

By Diane Neil



As I was headed to pick up my shuttle van at the Loma Linda Veterans Hospital, I passed a veteran on the walkway. He told me about a turtle trying to get out on the other side of the lake but couldn't climb up and over the cement border.

The vet said he tried to help the turtle out of the water but was not successful in his attempts.

I looked over to where the veteran pointed. I could not see any turtle in distress but a few seconds later I saw ripples on the surface of the lake.

*Turtle
Seeking Way
Out of a
Lake*

*by fumi-
tome ohta*

It was the turtle!

I could not believe the size of the turtle. He was bigger than the turtles I'm used to seeing at Pennies 5 & Dime and in pet stores.

What I saw made me happy knowing the turtle would be all right.

I saw the turtle swimming with smooth dedicated breast strokes akin to an Olympic swimmer on his day off. Away from the competition, enjoying the pleasures of the water, this I saw from the turtle — a turtle swimming about devoid of any distress or unpleasanties as described by the veteran just moments ago.

As I watched this young turtle, what I saw and what I imagined was an athlete in his SPEEDO ensemble of goggles and tights. It set my mind at ease as I watched him having the time of his life. He was so happy, so content. As I turned to walk away, I waved, "See you at the Olympics!"



I depart from my usual silliness this month to bring an important message to all my women friends and the men who love them.

Like many others, I was woefully ignorant of symptoms of heart disease and impairment. Although I had warning signs galore, I did not recognize them. I always assumed that heart problems would be accompanied by chest pains in the heart itself. Although this is true of most men, women often have entirely different symptoms.

For months, I had been bothered by severe pains in the neck and back shoulder area. I attributed these pains to sitting for long periods coloring in adult coloring books, carrying heavy items, bad posture, et cetera. I soldiered on with my exercise routines, especially water aerobics.

Then my husband and I took a very strenuous 13-day, 1800 mile driving trip to northern California which included several visits, parties, and gatherings both fun and not. Along the way we picked up nasty cases of bronchitis. We came home sick and exhausted.

My husband went to urgent care for medicine, but I was too sick to go and was using weak, over-the-counter cough syrup. I felt worse and could scarcely drag myself out of bed in the morning. I finally went to urgent care for some stronger cough medicine, and lo and behold! I was found to have a wildly erratic heartbeat with 'complete blockage' which I thought meant phlegm or congestion in my heart, but it refers to the electrical charge between the upper and lower chambers of the heart. The upper chamber was beating normally, but the lower chamber was dangerously low.

Instead of cough medicine, I got an ambulance ride down to Kaiser Fontana directly into Cardiology. The next day I had a pacemaker installed. I've never had anything other than cataract and dental surgery before, and it was a rather terrifying experience, but it did save my life.

Three weeks later I was finally over the bronchitis and feeling much better with my newly normal heartbeat. I've even noticed something I hadn't seen in years-- warm hands and feet and stronger fingernails. They used to split and look as if I'd bitten them to the quick.

Maybe I'll get a manicure!

The End (not by a long shot)



News You Can Use

Your Friendly Nag:

Time to get your dues paid. Plenty of great activities coming that you don't want to miss — or even worse — pay full-price to enjoy!!



Members:

We'd like to hear from you. Literally.

Part of the July 8 program will be dedicated to an "Open Mic" where you get to read excerpts, poetry, stuff you've written.

If you're a member, you're eligible to be on the program. Please send me your request to read on "Open Mic" Day, Saturday, July 8, at the Jess Ranch Community Church regular meeting 10 to noon.

Send me an email subject line "Open Mic" and let me know that you'd like to read. Selections should be brief-- just 2-4 minutes. Contact risbill@aol.com



Guest Speaker

*Thanks,
Bob Isbill*

We have been notified that we did get the SoCal mini-grant of \$250 applied for in conjunction with the San Bernardino Library Adult Literacy Program!

The check will soon be presented to the San Bernardino County Library for their Adult Literacy Program.

— Bob Isbill

DEADLINE FOR ANTHOLOGY

COVER PHOTOS AND **TITLE** ENTRIES

You have just a few days to submit your cover photos for our up-coming anthology.

And our theme and title have yet to be selected.

Enter now!!

Ask for details at our next meeting.

Next Writers' Meeting at Hesperia Library: **July 29 from 2 - 4 pm**

Our board-elect officers



*President
Rebecca Kosko*



*Vice President
Shalechia
Hunt*



*Secretary
Liz Pye*

HDCW Partners with SB County Library to Promote High Desert Arts & Literary Festival – Sept 8 & 9

Partnering with the San Bernardino County Library system, and specifically with the Hesperia Branch to do two more pre-festival meetings, our High Desert branch will showcase the craft of writing, and to encourage prospective writers to take the plunge.

The next mini-seminar — July 29 — will be a program featuring many of the ways to use the Internet to research, and writing programs currently available to make the job of writing easier, titled “There’s Never Been A Better Time To Write Your Book.”



Hesperia Library to co-host another author presentation with HDCWC, in July, prior to event in Sept.

The final event will feature an open mic for High Desert authors who are not necessarily members of the HDCWC, but who have written a book they would like to publicize further.

These events take place on the last Saturdays of July and August at the Hesperia Library Community Room 9650 Seventh Avenue in Hesperia from 2 to 4 pm.

Each meeting will feature a short presentation by a Hesperia Library representative describing the resources available to its clients. Information and flyers for the “High Desert Arts and Literary Festival” will be available at each of the meetings — leading to September 8, Friday, 7pm-9pm and September 9, Saturday, 10am-4pm.

San Bernardino County’s Victor Valley Museum in Apple Valley is hosting the Festival. The location is on Apple Valley Road and just east of Jess Ranch Marketplace.

The *High Desert Arts and Literary Festival* invites artists to submit original entries of their paintings and prints, sculpture, clay art, textile art, photography, art glass, mixed media, and original fine art jewelry. HDCWC authors will be in attendance with their respective published books for display and sale.

The Hesperia Library promotional programs are being coordinated by HDCWC President Dwight Norris, Publicist Bob Isbill, Hesperia Branch Manager David Gibbs, and San Bernardino Regional Library Manager Michael Jiminez. Festival proceeds benefit local STEM educational programs and local scholarships.

For further information, call (760)221-6367 or visit www.hdcwc.com.



Out-going Board

Our out-going Executive Board members have now stepped down to give the new Board —elect control of the helm. Sail on!

Pictured from left to right are: past Vice President Barbara Morrow Williams, past President Dwight Norris, and Past Secretary Naomi Ward.

Be sure to tell them how much you’ve appreciated their service.

Readers' Round Up, news & views

DATES TO REMEMBER

- JULY 29 WRITER'S MTG., HESPERIA LIBRARY**
AUGUST 26..... WRITER'S MTG., HESPERIA LIBRARY
SEPT. 8-9 HD ARTS & LITERARY FESTIVAL AT VV MUSEUM
OCT. 7 HD FALL FESTIVAL & BOOK FEST



highdesertbookfest.org

Saturday, October 7, 2017- 9a.m.-4p.m.
Victor Valley Arts and Education Center sponsor
A "street-fair" venue on Civic Drive



After the success of our first book festival, we are doing it again!

Sell direct to HD readers!!

We invite authors interested in being exhibitors to email us at hdbookfest@gmail.com with details about their books and requesting information about registration. *Hope to see you there!*

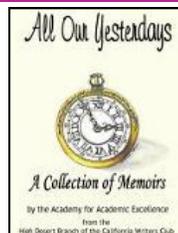
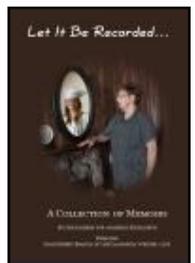
"Let It Be Recorded..."

A Lifetime of Memories
by Students

~~ Anthologies For Sale ~~

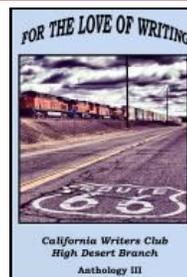
\$11.95 at meeting,
online, or by mail

Now on Kindle: \$3.99



All Our Yesterdays: A Collection of Memories is the latest student-created anthology which focuses on interviews of senior citizens,

[Amazon.com](https://www.amazon.com) for \$11.99



**2015 CWC Anthology
Second Order Planned**

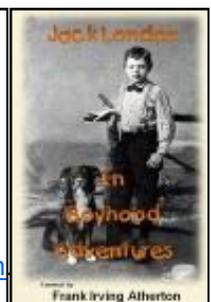
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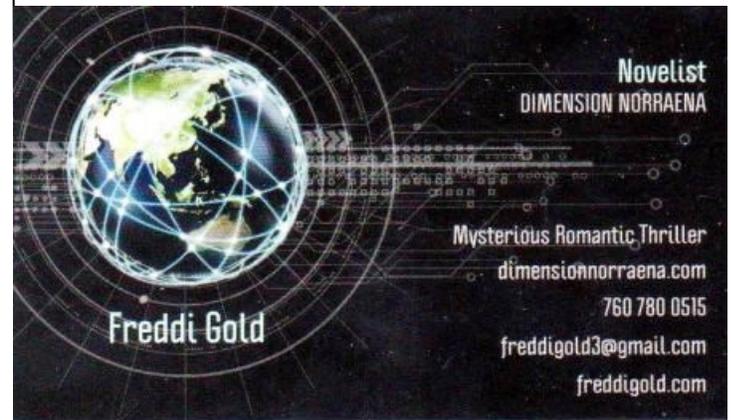
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Editor



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Notes From the Editor ---

Many of us know people who have had surgery for skin cancer; it's more devastating when you become the victim. I had my surgery in April and had to remain a hermit during my recuperation. Thanx to all who sent me wonderful encouragement for a healthy recovery. Doctors are shocked how well I've healed. I'm back.

Please make my life easier by submitting to *The Inkslinger*. Use Arial font, 11pt. with single spacing, please. **My email address for submissions is Rusty@RustyLaGrange.com.** Articles and stories between 300 to 700 words are accepted. Photos, poetry, and graphics are always welcome.

Have a new book? Let me promote your book here with your cover, your bio, your mug shot, and book highlights. This package can also be used in statewide *The Bulletin* for \$90 — but here it's free!

August's deadline is July 23. Sept's deadline: August 23.

~~~ **Rusty LaGrange**